

DAN: 363-025553

INPUT CDSN: DK1307

ADM: NC375

TOR: 191140Z MAR 86

TOT: 191144Z MAR 86

OUTPUT CDSN: DPG998

TOT: 191142Z MAR 86

ROUTING= DPG, TPO

WIRE SVC= **UNASSIGNED**

COMMDIS=**UNASSIGNED**

RTIUZYUW RUGMGFAO128 0780735-UUUU--RUTLAAD.

ZNR UUUUU ZYN ZPD

R 190734Z MAR 86

FM FBIS NICOSIA CY

TO FBIS WASHINGTON DC

ACCT FBNC-EWDK

BT

UNCLAS

OPS9-a

0313

NC375



STAT

REF WA161 RE TV IDENTIS:

CYPRUS: NICOSIA TELEVISION MAKES NO ORAL ANNOUNCEMENTS DURING
ITS TRANSMISSION PERIOD. VISUAL IDENTIFICATION INCLUDES A TEST

CARD PRECEDING SIGN-ON BEARING THE WORDS "CYPRUS" AND "CBC NICOSIA" IN LATIN CHARACTERS. ALSO AT SIGN-ON, AND AT INTERVALS IN THE BROADCAST DAY, THE STATION DISPLAYS ITS STYLIZED MONOGRAM AND THE LETTERS "RIK" IN GREEK CHARACTERS. NEWSCASTS BEGIN WITH A MAP OF THE WORLD OR A CIRCLING GLOBE, THE INITIALS "CBC" (CYPRUS BROADCASTING CORPORATION) AND THE WORD "NEWS" IN ENGLISH, GREEK, OR TURKISH, AS APPROPRIATE. THE BACKDROP FOR THE NEWSREADERS CARRIES THE SAME LEGEND.

THE CLANDESTINE BAYRAK TELEVISION IDENTIFIES ITSELF VISUALLY WITH THE LETTERS "BRTV" AND THE WORD "NEWS" IN ENGLISH, GREEK AND TURKISH ON A SINGLE BACKDROP FOR ITS NEWSREADERS. IT ALSO IDENTIFIES ITSELF ORALLY AT IRREGULAR INTERVALS WITH THE ANNOUNCEMENT "THIS IS BAYRAK RADIO-TELEVISION FROM THE TURKISH REPUBLIC OF NORTHERN CYPRUS."

EGYPT: EGYPTIAN TELEVISION IS BROADCAST OVER THREE PROGRAMS, CALLED "CHANNELS," AND ITS ANNOUNCEMENTS IDENTIFY THE CHANNEL BEING VIEWED BUT DO NOT CITE ANY LOCATION OR SOURCE. PROGRAMS ARE IDENTIFIED ORALLY IN ARABIC (AND IN ENGLISH OR FRENCH DURING CASTS IN THOSE LANGUAGES ON CHANNEL II). THEIR WRITTEN IDENTIS CONSIST OF THE WORDS "AL QANAH AL-ULA," "AL-QANAH AL-THANIYAH," OR "AL-QANAH AL-THALITHAH" IN ARABIC SCRIPT ON THE RELEVANT PROGRAM, OR OF EACH PROGRAM'S SYMBOL, A STYLIZED LETTER "QAF" IN ARABIC SCRIPT INTERTWIRED WITH THE FIGURES 1, 2 OR 3. THE ONLY BACKDROPS FOR NEWSREADERS BEARING ANY IDENTIFICATION ARE THOSE SHOWN DURING ARABIC, ENGLISH OR FRENCH NEWSCASTS ON CHANNEL II, WHICH CONTAIN THE WORDS "QAF-2" "CH-2" OR "CAN-2" AS APPROPRIATE.

TURKEY: TURKISH TELEVISION ALWAYS USES A TEST CARD BEARING THE INITIALS "TRT," AND USES THE SAME INITIALS ON THE BACKDROP FOR ITS NEWSREADERS. IT MAKES NO USE OF ORAL IDENTIFICATION.

LEBANON: MIDDLE EAST TELEVISION MAKES FREQUENT IDENTIFICATION

ANNOUNCEMENTS THROUGHOUT ITS BROADCAST DAY, CONSISTING OF THE
STATEMENT "THIS IS MIDDLE EAST TELEVISION" DISPLAYED VISUALLY
AND ANNOUNCED ORALLY IN BOTH ARABIC AND ENGLISH.

THE LEBANESE BROADCASTING CORPORATION'S TRANSMISSION ON CHANNEL
E-12 IS ALSO MONITORABLE AT PRESENT. THE STATION ANNOUNCES ITSELF
EITHER AS "THE LEBANESE BROADCASTING CORPORATION" OR AS "LBC"

BUT MAKES NO REFERENCE TO A SPECIFIC LOCATION. CP/19/0742Z MAR

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